

LOGOS



Inspire
Motivate
Stimulate



LOGOS is the training fund of the Joint Committee 226 for employees from international trade, transport and logistics. We focus on **training, employment and competency policy** in order to address future challenges in our sector.

Editorial

When people ask me what kind of work I do, and they hear that I work for 'the training fund for the logistics sector', they often react as if I had said something in Chinese. What exactly do we do at LOGOS?

We work for sustainable employment of those who work in international trade, transport and logistics, by emphasising and facilitating lifelong and lifewide learning. We motivate people to develop their own 'logos', their own knowledge and skills. We also support companies in their search for new employees and help them with their talent policy. One of the ways we do this is via training projects and collaboration with the education sector.

That's the mission of LOGOS.

Greet Adriaenssen,
Coordinator LOGOS

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LOGOS training courses for employees

LOGOS offers interactive, open training courses that are given by specialists with years of practical experience. In addition, we also organise e-learning courses that can be taken at one's own pace, with a coach who answers the learner's questions.

Choice from over 200 free training courses:

- Sector-related training courses (general courses, training courses on road transport, air transport, rail transport, maritime and inland shipping and logistics)
- Informatics
- Languages
- Personal skills
- Commercial skills
- Training and competency policy

Check out all the training courses and their programmes on logosinform.be



Anja, project manager, about the 'Holding meetings with insight and effect' training: *"Many tips and tricks were offered that can be very effectively put into practice."*



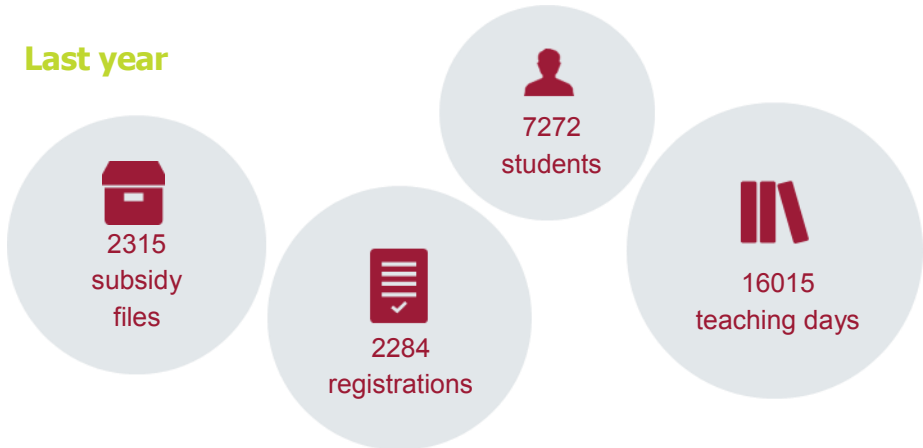
Frederik, team leader, about the 'Coaching from A to Z' training: *"Very good trainer, a lot of material to master, but all of it efficiently conveyed with a light touch and the necessary humour."*

Subsidies for company training courses

Training courses cost a lot of money. But don't let that stop your company from investing in them ... It gives your employees an extra stimulus: they grow as well, together with your company.

Training course planned via an external training centre or via an internal trainer in your company? In that case you can submit a subsidy application at logosinform.be, where you'll find all the necessary practical information.

Last year



Are you a training manager?

Sign up at bedrijven.logosinform.be in order to:

- register for the free training offer
- see the overview of your registrations
- know your annual credit for subsidies
- apply for subsidies
- monitor your subsidy files

Training projects for future employees

In our sector, we're always looking for highly-motivated, well-educated employees. For some positions, that isn't always easy.

Therefore, in collaboration with VDAB and companies, LOGOS organises training projects for job-seekers, focusing on the bottleneck occupations such as dispatcher, forwarding agent ... Many aspects of the sector are addressed in these projects, so that afterwards the students can be widely deployed. Job-seekers from underprivileged groups qualify as well.

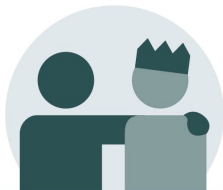
Looking for a new employee?

Does your company want to offer a trainee position?

Or do you want to train a new employee yourself via an IBO [*Individuele Beroepsopleiding*, Individual Vocational Training Programme] ?

Check logosinform.be or contact us.

Main competences in our sector



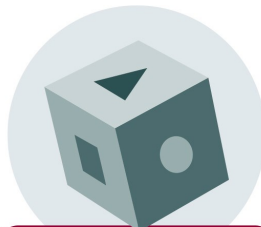
CLIENT-ORIENTED



COMMUNICATIVE



EAGER TO LEARN



PRAGMATIC



FLEXIBLE



Collaboration with the education sector

In order to be able to count on well-educated employees in the future, LOGOS works together with educational partners: from secondary to higher education, adult education ...

As a company, you can help to strengthen the image of the sector. LOGOS will teach you about all possible aspects of learning in the workplace.

Put your company on the map for the next generation by:

- organising company visits
- offering trainee positions
- supervising final-year theses
- ...

Paulette De Vetter, director, Provincial Trade and Language Institute of Ghent

"LOGOS is a fantastic partner for the logistics training in our school. The organisation of our first 'Logistics Day' went flawlessly and it was very instructive for our students. LOGOS offers opportunities to each student; underprivileged students as well can dream of a meaningful job in the logistics world. More organisations should assume their social responsibility the way LOGOS does."





From competency policy to talent development

The strength of your company resides in your employees. So it's important to continuously motivate and stimulate them, and you do so via a carefully thought-out competency and talent policy. LOGOS is happy to offer you advice on this.

A few questions we can help you with:

- How do I draft a good competency-oriented job announcement?
- What alternatives are there in addition to the usual recruiting channels?
- What premiums can I call on when recruiting a new employee?
- How do I work out an Individual Vocational Training Programme (IBO)?
- How do I welcome new employees?
- How do I start a training plan?
- What skills should a good mentor possess?
- How can I continue to motivate my employees?
- How do I, as a manager, deal with diversity on the work floor?
- ...

Any other questions? We'd like to hear them!



For all your questions about

Training programmes offered:

logos@logosinform.be

Subsidies:

subsidies@logosinform.be

Other themes:

sectorconsulenten@logosinform.be

www.logosinform.be

LinkedIn: LOGOS - Vormingsfonds PC226

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